FEB TECH
IT SOLUTIONS PVT LTD

COMPANY PROFILE · 2026

We build websites, AI systems and lead engines that drive real growth.

A Roorkee technology company working with startups, institutions and growing businesses across India and worldwide.

WHAT WE DO
Web · Apps · AI · SEO · Branding · Marketing

SINCE
February 2020 · Pvt Ltd since 2022

CONTACT
febtech.in · +91 88688 64441

ABOUT US

A Roorkee technology company, working across India and worldwide.

FebTech started on 18 February 2020 as a proprietorship founded by Rajat Verma, and was incorporated as FEB TECH IT SOLUTIONS PRIVATE LIMITED on 27 April 2022.

From our office in Roorkee we design and build websites, mobile apps, AI systems and SEO programmes for startups, institutions and growing businesses, in person when it helps and remotely otherwise.

We also build and run our own software: Kaksha360 for schools and colleges, and Chitthi for WhatsApp marketing.

Rajat Verma
Founder & Director

AT A GLANCE

Started	18 February 2020, as a proprietorship
Incorporated	27 April 2022 · CIN U72200UR2022PTC013923
Office	Main Bazar Road, Chawk Bazaar, Roorkee, Uttarakhand 247667
Projects	49 delivered · 11 live now
Registrations	MCA (Pvt Ltd) · MSME (Udyam) · GeM seller · ISO 9001
Products	Kaksha360 (school & college ERP) · Chitthi (WhatsApp CRM)
Areas served	Roorkee, Haridwar, Dehradun, across India and worldwide
Hours	Mon–Fri, 9:00 AM – 6:00 PM IST

SERVICES

What we do for growing businesses.

Web Development

Websites that load in under two seconds, read correctly on a phone and are structured so Google can index them, from a five-page site to a full store.

React · Next.js · PHP · WordPress · Shopify

Mobile App Development

Android and iOS apps from one codebase, with the backend, admin panel, store listings and post-launch analytics in the same project.

React Native · Flutter · Firebase · Node.js

B2B Ecommerce

Quantity price tiers, catalogue-first browsing and quote-only checkout, the way exporters and manufacturers actually sell.

React · PHP / MySQL · REST API · Razorpay

Shopify Themes

Custom Online Store 2.0 themes with sections you edit yourself, a fast cart drawer and a clean account flow, not a bought template.

Liquid · Shopify OS 2.0 · Theme Editor

AI Solutions

A chatbot that qualifies visitors at 2am, automation that routes each lead to the right person, and analytics that show which page produced it.

Claude & OpenAI APIs · WhatsApp Business API · CRM

SEO Services

Technical fixes first, then content and authority. We show the keyword, the position it moved from and the enquiries that followed.

Search Console · GA4 · Business Profile · Schema

Branding & Design

Logo, palette, type, voice and the rules that hold them together, so your website, Instagram and invoices look like one company.

Figma · Illustrator · Photoshop · Brand kit

Digital Marketing

Social media, Meta and Google ads and content, planned around what you need to sell and reported against cost per lead.

Meta Ads · Google Ads · Instagram · WhatsApp

OUR PRODUCTS

Software we build and run ourselves.

Kaksha360
Kaksha se Campus tak

Now live · kaksha360.com

School & college ERP that runs the whole campus

Admissions, attendance, fees, exams, payroll, library, hostel and transport, for one campus or a group of schools. A CRM that follows every enquiry through to admission, and an app parents will actually open.

Schools · Colleges · Coaching institutes · Universities · Multi-branch · Cloud-hosted · Made in India

Every plan includes onboarding, data migration and staff training. **Book a free demo**

Chitthi

Now live · febtechitsolutions.com

WhatsApp CRM & bulk messaging

Send personalised WhatsApp campaigns to your customer list, answer every reply from one team inbox, and let a chatbot and AI agent reply 24×7, all on the official WhatsApp Cloud API from Meta, so your number stays safe.

₹1,999 / month
or ₹5,397 a quarter (₹1,799 a month)

Unlimited contacts, campaigns and team members. Free chatbot with every plan. Meta's message charges go to your own Meta account with **0% markup**.

Shops & retail · Clinics · Coaching · Real estate · Hindi & English app · Official Meta API

SELECTED WORK

Live and working for real businesses.

49	11	2020
projects delivered	sites & apps live now	building since

King International
B2B store

Brass and nautical instrument manufacturer store with a heritage-luxury design, 35 products and B2B / OEM positioning.

Nav Chetna Group of Colleges
Dehradun

College website across 46 pages and 27 programmes, with a mega menu, news ticker and the real fee schedule.

Khushi Online Services
Web app

Licence and legal services portal with application and document management covering 29 services.

Hotel Pacific, Roorkee
SEO

Search-visibility fixes for a live wedding-venue website: metadata, structured data and crawlability.

Maintain Beauty
D2C store

Hair-care store with a full cart, customer accounts and an admin panel.

Carfar, UK
B2B store

Vintage handicraft brand store with 36 products across 8 ranges, tier pricing and quote-only checkout. Live in the UK.

Pillfox Pharma
Pharmacy store

Pharmacy storefront with a full store and admin panel behind a prescription-gated checkout.

IBN7 India
News portal

Hindi news portal with 66 live articles and an admin panel for breaking news, featured stories and media.

Azar Aroma
D2C store

Attar storefront with Supabase and Razorpay payments, running on shared hosting.

Nifa Overseas
Exporter site

Manufacturer and exporter one-pager telling the craft story with real product photography.

Full portfolio: **febtech.in/projects**

HOW WE WORK

A clear process, from first call to launch.

01
Discovery call
We understand your goals, audience and requirements in a free 30-minute strategy session.

02
Design & plan
Wireframes, UI designs and a detailed project roadmap, with scope and price agreed in writing.

03
Build & develop
Our developers build it with clean code, AI integrations and rigorous testing.

04
Launch & grow
We deploy, optimise performance and keep supporting the site as your business grows.

WHAT YOU CAN COUNT ON

- ✓ **You own it** — Design, code, domain and hosting in your company's name, on full payment.
- ✓ **Written scope** — Deliverables and price confirmed in writing before work starts.
- ✓ **Quick to launch** — A five-page website usually goes live in 10–14 working days.
- ✓ **Support included** — 1, 3 or 12 months of support, depending on your plan.
- ✓ **Local and remote** — In person in Roorkee, Haridwar and Dehradun when it helps.
- ✓ **One accountable team** — Website, app, SEO, AI and ads planned together, not passed around.

TECHNOLOGIES WE USE

React · Next.js · React Native · Flutter · Node.js · PHP / MySQL · WordPress · Shopify · Tailwind CSS · Firebase · Claude & OpenAI APIs · WhatsApp Business API · Figma

PLANS

Simple plans, written scope up front.

STARTER

₹15K

per project

- Professional website (5 pages)
- Mobile responsive design
- Basic SEO setup
- Contact form + WhatsApp
- Google Analytics setup
- 1 month free support

GROWTH — Most popular

₹45K

per project

- Premium website (10+ pages)
- AI chatbot integration
- Advanced SEO package
- CRM & lead management
- Social media setup
- Analytics dashboard
- 3 months free support

ENTERPRISE

₹1L+

per project

- Custom web / app platform
- Full AI suite integration
- Custom mobile app
- Custom API development
- Advanced analytics & BI
- Dedicated project manager
- 12 months priority support

All prices are estimates. The final price is based on project scope and confirmed in writing after a free discovery call. Domain, hosting renewals and ad spend are billed separately.

REGISTERED & CERTIFIED

Private Limited company, MCA

MSME (Udyam) registered

GeM registered seller

ISO 9001 certified

FEB TECH IT SOLUTIONS PRIVATE LIMITED · CIN U72200UR2022PTC013923

Free 30-minute discovery call

Let's build what's next for your business.

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PHONE & WHATSAPP
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HOURS
Mon–Fri, 9:00 AM – 6:00 PM IST

@FEBTECH.IN

SCAN TO FOLLOW
Instagram
@febtech.in

SCAN TO REVIEW
Google Business Profile
FebTech IT Solutions

FEB TECH IT SOLUTIONS PVT LTD

FEB TECH IT SOLUTIONS PRIVATE LIMITED
CIN U72200UR2022PTC013923
Also by FebTech: Kaksha360 · Chitthi